



City Manager's Report

City Departments

4-15-2024

City Manager – Sam Sanders (he/him)

- The City Manager will deliver the 3rd Quarter Update of his Work Plan to Council during the verbal report on Monday, April 15th.

Deputy City Manager for Social Equity – Ashley Marshall (she/her)

- **SUMMER INTERNSHIPS FOR COMMUNITY TEENS APPLICATION PROCESS OPEN**
 - The Department of Human Services's CAYIP (Community Attention Youth Internship) program is accepting applications for its summer session (June 24-August 4, 2024)! Applications for the summer internship program will be open from April 1, 2024, to May 1, 2024, at 5pm. Applications will only be accepted during the open window. Interns will work up to 10 hours per week and will have the opportunity to earn a performance-based stipend up to \$15 per hour (\$1,800 maximum for the summer session). The CAYIP program will ensure that interns learn workplace readiness skills, communication and conflict management skills, banking and budgeting skills along with working with a CAYIP counselor for mentorship during the session. You can learn more about the program by watching their video: <https://vimeo.com/330100103> and you can apply to be an intern at our website: <https://www.charlottesville.gov/256/Community-Attention-Youth-Internship>
- **PARKS AND RECREATION SUMMER CLASSES AND WORKSHOP SIGN UPS BEGIN APRIL 22, 2024**
 - The Parks and Recreation Department's summer recreation programs will open for registration on April 22nd at 10am. You can register for classes on their website at: <https://vacharlottesvilleweb.myvscloud.com/webtrac/web/splash.html>
- **COMMUNITY INPUT FOR PARKS AND RECREATION MASTER PLAN**
 - The Parks and Recreation Department wants to make sure that you have the opportunity to share your thoughts. They will be holding events on April 21st from 3 PM - 5 PM at Crow Recreation Center, and on April 28th from 3 PM - 5 PM in the Westhaven neighborhood and would love to hear from you!

Charlottesville Area Transit – Garland Williams (he/him)

- CAT hired Alex Pasqualone as Marketing Coordinator, effective April 8, 2024. In this role, Alex is responsible for leading CAT's social media, customer service, sales, and marketing strategies to support the agency's plans for future service growth. Alex most recently served as the Sales and Marketing Pre-Print Area Director for The N2 Company, where he was responsible for developing and executing comprehensive sales and marketing strategies, including print advertising, digital marketing, social media, and influencer marketing.
 - Alex holds a BS in Media Studies – Advertising from Radford University and brings with him over 5 years of graphic design, sales, digital marketing, social media and client relationship management experience.
- Transit bus radio equipment update: Radios have been installed on five of the six new transit buses and all five are in active service as of April 4, 2024.

Parks & Recreation – Acting Director Riaan Anthony (he/him)

- City Market season has begun. Market runs every Saturday, 9:00 am – 1:00 pm, April – November in downtown Charlottesville.
- Farmers in the Park begins on May 1st at Pen Park. The market was moved from Meade Park to Pen Park for a turf revitalization project. The market runs, Wednesday, 3:00 pm – 7:00 pm, May – September.
- Troon Golf Management company has started at Meadowcreek Golf Course. The management company is responsible for the day-to-day operations of the golf course, agronomy maintenance, practice facilities and food and beverage. More information can be found at: www.meadowcreekgolf.org
- Outreach for the master plan: These events aim to extend the reach of the master plan process to different neighborhoods across the City. The goal is to involve the community by asking, "What activities do you enjoy?". CPRD will offer music, refreshments, and entertainment. Details for the upcoming events are as follows:
 - April 21st, 3 PM - 5 PM, Crow Recreation Center
 - April 28th, 3 PM - 5 PM, Westhaven neighborhood
- Summer Registration for all Parks and Recreation classes except City Swordfish opens on Monday, April 22 at 10am.

Human Services – Misty Graves (she/her)

- The Community Attention Youth Internship Program (CAYIP) is currently accepting applications for the summer program! We encourage youth that are 14-21 years old to apply for this meaningful opportunity and earn \$15.00 an hour stipend. The Summer program is June 24th – August 4th. If interested: [more information here.](#)
- Our Community Connector program will be hosting a Healthy Living course in partnership with the Virginia Extension Office. It starts April 17th, runs for 7 weeks, and is geared towards mothers with children under the age of 12. Participants who complete the course will get a crockpot and cooking utensils as well as groceries every week they attend class. This course is FREE!
- Youth Council is recruiting new members for the 2024 – 2025 school year. The deadline to apply is May 3rd and Council will make appointments on May 20th during their Council meeting. Selected youth will serve as advisors to City Council on issues facing youth in our community. Charlottesville resident students between the ages of 13 and 17 are eligible to apply. Membership shall include at least (2) middle school students, (2) students from each grade level at Charlottesville High School (Attendance zones: Burnley-Moran, Clark, Greenbrier, Jackson-Via, Johnson, Venable), (1) student from the Lugo-McGinness Academy and (5) At-large members who attend a private school or homeschool that is located within the City of Charlottesville or are an out-of-district CCS student. To apply: [click here.](#)

- The Community Resource Hotline is designed to provide rental/mortgage/utility bill assistance to eligible households in Charlottesville. In partnership with the United Way of Greater Charlottesville, the City of Charlottesville disperses funds to help households experiencing financial hardship. In addition, operators may assist callers with referrals to other organizations for resources. The Community Resource Hotline number is: 833-524-2904 and is available 9-5, Monday-Friday. Our Spanish line number is 434-373-0930.
 - Since July 1, 2023 the hotline has met 892 requests for assistance for a total of \$770,241.00 dispersed. Ninety two percent of residents served are noted as earning 0 – 30% AMI. Of the residents who received relief payments, 74% are Black, 15% White, and 5% Asian, and 6% did not report. The average payment per request is \$741.00. There are two operators, one administrative support staff, and a program supervisor who supports this operation.

Neighborhood Development Services – Director James Freas (he/him)

- NDS is pleased to welcome Jack Lyons to the team as our new Property Maintenance Inspector. The two PM inspector positions have been vacant for over a year, and we are actively seeking to fill the second position.

Utilities – Director Lauren Hildebrand (she/her)

- The Department of Utilities' 2024 Water Quality Report is now available. Providing quality water is essential to the health of our community, and once again Charlottesville's water exceeds all standards established by the Safe Drinking Water Act, the Environmental Protection Agency, and the Virginia Department of Health. Information on how to view the report will be sent in the next billing cycle to all customers who receive a paper bill, and to paperless customers in the April edition of Utilities' electronic newsletter. To read the full report now, please visit www.charlottesville.gov/waterquality If you would like a paper copy of the report mailed to your home, please call (434) 970-3805.